



# WHO QUALIFIES FOR AFFORDABLE HOUSING?

To be eligible for affordable housing in New Jersey, a household's income must fall below the income limit set for the region where the affordable housing is located, either at low or moderate levels. The classification of household income levels is as follows:

- Moderate-income: Earning between 50 percent and 80 percent of the regional median income.
- Low-income: Earning less than 50 percent of the regional median income.
- Very low-income: Earning less than 30 percent of the regional median income.

It's important to note that applicants do not necessarily need to reside in the region where they are applying for affordable housing. Instead, their income qualification is determined by the Regional Income Limits for the desired location.

Affordable housing units are mandated to be affirmatively marketed. An Affirmative Marketing Plan serves as a regional marketing strategy aimed at attracting households from all majority and minority groups, regardless of various factors such as race, creed, color, national origin, marital or familial status, gender, sexual orientation, disability, age, or number of children. The primary objectives of such a plan are to target households who are least likely to apply for affordable housing and to ensure outreach to households across the entire housing region where the units are located.

